

As a small market broadcaster with over 31 years in the industry, the FM radio station of which I am a licensee has a commitment to the local community in the following ways: We make announcements of events large and small in the Lawton and Fort Sill, Oklahoma area. This includes arts events, church events, city events, events of interest and service to our listeners. We air a public affairs program weekly for a half hour with widely varying topics. We broadcast on location two weekends of the year to inform our listeners of the two free large arts/cultural events and the happenings with those events. We support with announcements for the Junior League of Lawton/Fort Sill, Oklahoma, twice a year blood drives for the agency that is the blood collection system for Oklahoma, The Oklahoma Blood Institute. We air announcements such as those relating to the current flu shot issue. We did a fundraiser for 911 victims, as well as making announcements to urge listeners to action to help those hit by the hurricanes in the Eastern part of the U.S.A., that happened just recently. We also provide on-location broadcasts of a fair (once a year) that promotes a drug-free lifestyle for children (under 16 years of age). We've aired and continue to air interviews with a representative from the local police department about issues relating to police actions and the "Crimestoppers" organization that offers reward money for tips to solve felony crimes. We also air daily a crimestoppers minute to tell our listeners about a recent crime and the details relating to the crime and ask for any knowledge about the crime to be passed back to "CrimeStoppers".

I, William R. Fritsch, Jr. serve on three arts boards in Lawton and provide support for the boards and their entities with the assistance of KBZQ-FM Radio Station. We solicit non-profit groups and charities to send us information that we can in turn pass on to our listeners in a timely fashion about the events of these non-profit groups and charities.

We are the only station in Lawton/Fort Sill to provide network radio news. While this is not local news, I feel it is important to the local community to have a national news source airing daily to keep the listener informed of events of the nation and world. We could choose not to air this news, but it is my belief that this is important programming for the Lawton/Fort Sill community.

I believe our local efforts have been and continue to relate to our listeners and effect their lives positively.

Signed,  
William R. Fritsch, Jr.  
Licensee and General Manager KBZQ-FM

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